

**ACTIVE**  
**Deliverable 11.3.2**

**Dissemination collateral v2**

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*Abstract*

This deliverable lists material developed to support dissemination of the ACTIVE project and its location until M12 (February 2009). This material is composed by a number of presentations, posters, and papers presented in conferences and journals, as well as different white papers from use cases.

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## Executive summary

This deliverable lists material developed to support the dissemination of the ACTIVE project and its location until M12 (February 2009). It is composed by a number of presentations, posters, and papers presented in conferences and journals as well as different white papers from use cases and workshops and conferences organized.

This material has helped to disseminate the project knowledge and increase the visible presence and representation in order to create an impact with European industry and research and focus on exploitation potential.

In particular, the material developed consists in:

- Workshop and conference papers (16)
- Journal papers (3)
- A number of white papers from use cases (3)
- Organized and sponsored events such as tutorials, workshops, and conferences (4)
- Newsletter (1)
- Media coverage (5)

## List of authors

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# 1 Introduction

The main objective of the WP11 – Dissemination and Exploitation – is to ensure the full exploitation of the tools and technology developed in the ACTIVE project, for the benefit of the partners and the European ICT industry. This means to seek visible presence creating material to support all partners in their dissemination activities.

This deliverable lists material developed to support the dissemination of the ACTIVE project and its location until M12 (February 2009). It is composed by a number of presentations, posters, and papers presented in conferences and journals as well as different white papers from use cases and workshops and conferences organized and supported.

Included with this deliverable are:

- White papers from the Cadence and BT case studies.
- A vision demonstrator created to give a brief overview of the goals of the project

## 2 Dissemination Materials

### 2.1 Workshop and conference papers

|    | TITLE  | AUTHOR  | EVENT NAME   | LOCATION                     | DATE              |
|----|--|---|--|------------------------------|-------------------|
| 1  | <a href="#">All Elephants are Bigger than All Mice</a>                                 | Sebastian Rudolph,<br>Markus Krötzsch,<br>Pascal Hitzler,<br>AIFB                 | <a href="#">21st International Workshop on Description Logics, DL-08</a>   | Dresden,<br>Germany          | 13-16. May 2008   |
| 2  | Development Effort Estimation for Large Scale Business Ontologies                      | Elena Simperl, STI<br>Innsbruck;<br>Christoph<br>Tempich, Detecon                 | <a href="#">Semantic Technology Conference 2008, SemTech2008</a>   | San Jose (CA),<br>U.S.A.     | 18 - 22. May 200  |
| 3  | OntoGame: Weaving the Semantic Web by Online Gaming 8                                  | Katharina<br>Siorpaes, STI<br>Innsbruck; Martin<br>Hepp, STI<br>Innsbruck         | <a href="#">5th Annual European Semantic Web Conference, ESWC2008</a>  | Tenerife, Spain              | 1-5. June 200     |
| 4  | A Benefit Estimation Model for Ontologies  | Tobias Bürger, STI<br>Innsbruck   | <a href="#">5th Annual European Semantic Web Conference, ESWC2008</a>  | Tenerife, Spain              | 1-5. June 2008    |
| 5  | <a href="#">Terminological Reasoning in SHIQ with Ordered Binary Decision Diagrams</a> | Sebastian Rudolph,<br>Markus Krötzsch,<br>Pascal Hitzler,<br>AIFB                 | <a href="#">23rd AAAI Conference on Artificial Intelligence, AAAI-08</a>   | Chicago, Illinois            | 13-17. July 2008  |
| 6  | <a href="#">Description Logic Rules</a>  | Markus Krötzsch,<br>Sebastian Rudolph,<br>Pascal Hitzler,<br>AIFB                 | <a href="#">18th European Conference on Artificial Intelligence, ECAI-08</a>   | Patras, Greece               | 21- 25. July 2008 |
| 7  | A Paradigm Shift: From Business to Knowledge Processes                                 | Carlos Ruiz, José-<br>Manuel Gómez-<br>Pérez, José-Manuel<br>López-Cobo,<br>iSOCO | <a href="#">2nd European Semantic Technology Conference, ESTC2008</a>  | Vienna, Austria              | 24-26. Sep. 2008  |
| 8  | <a href="#">ACTIVE – Enabling the Knowledge-Powered Enterprise</a>                     | Paul Warren, BT   | <a href="#">2nd European Semantic Technology Conference, ESTC2008</a>  | Vienna, Austria              | 24- 26. Sep. 2008 |
| 9  | <a href="#">Cheap Boolean Role Constructors for Description Logics</a>                 | Sebastian Rudolph,<br>Markus Krötzsch,<br>Pascal Hitzler,<br>AIFB                 | <a href="#">11th European Conference on Logics in Artificial Intelligence, JELIA-08</a>                                      | Dresden,<br>Germany          | 28-1.Oct. 2008    |
| 10 | Next Challenges for Semantic Technologies in Corporate Knowledge Management            | Jose Manuel<br>Gómez-Pérez,<br>iSOCO  | <a href="#">16th International Conference on Knowledge Engineering and Knowledge Management Knowledge Patterns, EKAW2008</a> | Acitrezza,<br>Catania, Italy | 29-3.Oct. 2008    |
| 11 | Cost, Benefit Engineering for Collaborative Knowledge                                  | Ali Imtiaz, Astrid<br>Giernalczyk, FIR  | <a href="#">eChallenges, e-2008</a>  | Stockholm,<br>Sweden         | 22-24. Oct. 2008  |

|    |  |  |  |                      |                   |
|----|--|--|--|----------------------|-------------------|
|    | Creation within Knowledge Workspaces   | John Davies, Nicholas J. Kings and Ian Thurlow, BT             |  |                      |                   |
| 12 | <a href="#">ACTIVE - Enabling the Knowledge-Powered Enterprise</a>   | Paul Warren, BT<br>Jose Manuel Gomez-Perez, Carlos Ruiz, iSOCO | <a href="#">7th International Semantic Web Conference, ISWC-08</a>                     | Karlsruhe, Germany   | 26-30. Oct. 2008  |
| 13 | <a href="#">Description Logic Reasoning with Decision Diagrams – Compiling SHIQ to Disjunctive Datalog</a> | Sebastian Rudolph, Markus Krötzsch, Pascal Hitzler, AIFB       | <a href="#">7th International Semantic Web Conference, ISWC-08</a>                     | Karlsruhe, Germany   | 26-30. Oct. 2008  |
| 14 | <a href="#">Description Logic Reasoning with Decision Diagrams – Compiling SHIQ to Disjunctive Datalog</a> | Sebastian Rudolph, Markus Krötzsch, Pascal Hitzler AIFB        | <a href="#">7th International Semantic Web Conference, ISWC-08</a>                     | Karlsruhe, Germany   | 26-30. Oct. 2008  |
| 15 | Measuring the Benefits of Ontologies   | Tobias Bürger and Elena Simperl, STI Innsbruck                 | <a href="#">Ontology content and evaluation in Enterprise Workshop, OnToContent'08</a> | Monterrey, Mexico    | 9-14. Nov. 2008   |
| 16 | <a href="#">Towards Automatic Content Quality Checks in Semantic Wikis</a>                                 | Denny Vrandeic, AIFB   | <a href="#">Social Semantic Web: Where Web 2.0 Meets Web 3.0.</a>                      | Stanford (CA), U.S.A | 23-25.March.2009. |

## 2.2 Journal papers

|   | TITLE  | AUTHOR  | JOURNAL NAME   | VOLUME DATE                   |
|---|--|---|--|-------------------------------|
| 1 | Games with a Purpose for the Semantic Web                                | Katharina Siorpaes, STI Innsbruck; Martin Hepp, STI Innsbruck   | <a href="#">IEEE Intelligent Systems</a>   | vol.23/No.3<br>May/J          |
| 2 | Methodologies for the creation of semantic data                          | Elena Simperl, STI Innsbruck; Christoph Tempich, Detecon; Tobias Bürger, STI Innsbruck  | Handbook of Metadata, Semantics and Ontologies; Publisher: World Scientific Publishing Co., Editor: Dr. Miguel-Angel Sicilia |                               |
| 3 | Improving knowledge worker productivity – the ACTIVE integrated approach | Warren, P., Kings, N., Thurlow, I., Davies, J., BT; Ruiz, C., Gomez-Perez, J., iSOCO; Buerger, T., Simperl, E., STI Innsbruck; Ermolayev, V., Cadence; Ghani, R., Accenture; Tilly, M., EMIC; Boesser, T., kea-pro; Imtiaz, A. FIR. | BT Technology Journal,   | Vol. 26, No. 2,<br>April 2009 |

## 2.3 White papers

|   | TITLE   | AUTHOR   |
|---|---|--|
| 1 | ACTIVE Technologies in IC Design: Acquiring, Articulating, and Sharing Design Process Knowledge | Vadim Ermolayev, Eyck Jentzsch, Richard Sohnus, Cadence<br>Paul Warren, BT |

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|---|--|--|
| 2 | Knowledge management at the customer front-line – an integrated approach | Warren, P., Thurlow, I., Kings, N., Davies, J. |
| 3 | ACTIVE - Vision Demonstrator<br>(Voiceover is included)                  | Keith Everard, BT                              |

## 2.4 Organized and sponsored events

- ACTIVE sponsored ESWC2008: 5th European Semantic Web Conference, <http://www.eswc2008.org/>, held in Tenerife, Spain, June 1-5, 2008.
- ACTIVE sponsored ESTC 2008: 2<sup>nd</sup> Annual European Semantic Technology Conference, <http://www.estc2008.com/>, held in Vienna, Austria, 24-26 September 2008.
- ACTIVE sponsored ISWC 2008: 7<sup>th</sup> International Semantic Web Conference, <http://iswc2008.semanticweb.org/>, held in Karlsruhe, Germany, 26-30 October 2008.
- ACTIVE organized INSEMTIVE 2008: 1<sup>st</sup> workshop on Incentives for the Semantic Web, co-located with ISWC 2008. <http://km.aifb.uni-karlsruhe.de/ws/insemtive2008/>. October 27th, 2008 (Workshop day), Karlsruhe, Germany.

## 2.5 Newsletter

The ACTIVE project publishes a periodic newsletter in PDF format called ACTIVE News that features current project results and activities. Available ones:

- [ACTIVE News issue 1 - December 2008 \(PDF file\)](#)

## 2.6 Media coverage

- 3/2008 - [Ontologien als Mittel zur Unterstützung betrieblichen Wissensmanagements](#)  
UDZ (Unternehmen der Zukunft) Journal reports about ACTIVE project (pages 31-32).
- 9 April 2008 - [Produktivitätsschub für Wissensarbeiter](#).  
The German innovation news portal "Innovations-Report" informs about ACTIVE's research towards a "productivity boost for knowledge workers", as the title translates.
- 28 April 2008 - [ACTIVE promotes knowledge across Europe](#).  
CORDIS News reports about ACTIVE project, explaining its aim to tap into hidden sources of unshared knowledge, such as e-mails, personal files and employees' brains, and convert it into transferable, interoperable and actionable knowledge, through the development of a 'Knowledge Workspace' that intends to be better than the software currently available on the market.
- 5 May 2008 - [ACTIVE promueve el conocimiento en Europa](#)  
MADRI+D, a R&D work Association from Madrid, publishes about ACTIVE. The article reports about ACTIVE project promoting knowledge in Europe and its objective of converting knowledge from hidden sources in transferable cooperative knowledge. Using words from the Coordinator of the project, Paul Warren, the article describes how the ACTIVE Knowledge Workspace intends to improve the efficiency of Knowledge workers on sharing informal knowledge that usually is not traceable.
- 25 September 2008 - [Semantik \(nicht nur\) für das Militär](#)  
Heise Online reports about ACTIVE's sponsored event ESTC- Semantic Technologies Conference.

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